

PRESENTATION CONSULTING



COMMUNICATION COUNTS IN CHALLENGING TIMES

Let us help you get it right

How we can help

In the space of a 2-3 hour consultation we can help you to:

- Think through your audience's deepest, real needs right now and the best way to guide, support or direct them
- Cut through all the potential content you could include to identify the single, bottom line message you need to convey right now
- Create a well organised, easy to follow, structure and flow to the content
- Ensure the right, and the right amount, of supportive evidence
- Consider the best ways to make the content clear, understandable and engaging
- Be persuasive and create cut-through in an environment of information overload
- Deliberately include elements that help to demonstrate empathy and build rapport
- Put together effective visual aids
- Brainstorm, pre-empt and rehearse for difficult questions and concerns
- Deliver with authority, presence and leadership

As a result

YOU will feel more clear, calm, focused and in control and YOUR AUDIENCE will:

- follow your logic
- take away the message you want them to
- have confidence in your leadership
- be open to your recommendations and follow through accordingly

I have worked with Carolyn a number of times, particularly in relation to internal and conference presentations.

I have found her approach to be very flexible and she tailors her assistance according to the particular needs and circumstances.

The passion she has for her job and clients is an important ingredient in the outcomes she achieves.

I value the support and assistance Carolyn has provided me over a number of years very highly. I have encouraged many of my colleagues to work with her and would unhesitatingly recommend her to others.

*Partner, Tax Practice
PricewaterhouseCoopers*

Get in touch. We'd love to help

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