

SIMPLY PRESENTING

2 DAYS - 6 PARTICIPANTS



"If a leader can't get a message across clearly and motivate others to act on it, then having a message doesn't even matter."

- Gilbert Amelio - President and CEO of National Semiconductor Corp -

Overview

'Simply Presenting' goes far beyond presenting. It is a powerful program that demystifies, de-clutters and de-stresses the process of all daily communications from water cooler conversations to team meetings and larger scale presentations.

Carolyn's 25 years of specialised experience in this area ensures outstanding personal coaching, a tangible stretch for highly experienced and less experienced presenters alike, and often dramatic results.

Our core philosophy is that presenters should be authentic, natural and sincere, in all their daily communications, whether presenting to large groups, small meetings or 1-on-1. The workshop therefore doesn't contrive or manufacture body language or facial expressions. It is not an acting exercise. We work with people to leverage their natural communication strengths while finding viable, practical tools to manage weaknesses.

Process

The 'Simply Presenting' process for planning and delivering a presentation would be among the most simple, elegant and practical in the market.

The workshop itself is intensive, fast paced and fun. Over 2 days, participants present 5 times each and are filmed twice. Each participant receives in-depth feedback and personal coaching to stretch, consolidate and further stretch their skills.

As a result, participants experience significant shifts in their skills, confidence and attitude to presenting.

"The best presentation skills I've done and in fact among the best training I've done. I used the planning format straight away (in a meeting yesterday) and it worked. Fantastic course."

Telstra, Relationship
Marketing

"Very engaging and practical. Planning was always hard and time consuming for me. The skills learnt will definitely solve that."

Senior Associate, Freehills

"Content rich! Provided great tools, tips and techniques and most importantly, genuinely constructive feedback.

The 'personal coaching' approach improved my delivery and confidence."

Director, Victorian Auditor
General's Office

"This workshop provided the feedback, structure and knowledge I was looking for. My role often requires me to persuade people. This provided me with the tools to do so."

Sales Analyst, Adidas

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Areas typically covered include:

Research and Planning

- See the world through your audience's eyes
- Identify a succinct and relevant message
- Plan a persuasive argument

On The Day

- Build rapport
- Be flexible
- Generate engagement
- Answer questions & think on your feet effectively
- Use meaningful visual aids

Personal Delivery

- Convey credibility conviction, integrity and leadership
- Be comfortable, relaxed and in control

"Apart from presentations, these skills will be useful for ordering my thoughts in arguments for meetings and preparing written advice."
Senior Associate, Frøehills

"Very relevant, logical, useful information. Immediately applicable in the workplace."
National Business Mgr, International FMCG Company

"Excellent course. Good mixture of theory and practice. One of the best courses I have ever been on."

Telstra Network Construction

"Really enjoyed this workshop. It wasn't learning through notes but rather learning through doing. It got me out of my comfort zone and made me feel confident out there!"

Senior manager marketing, ANZ

Payoff

This well established workshop consistently receives feedback that it's helped presenters to:

- Massively reduce their preparation time
- Create clear, concise and compelling presentation
- Increase their confidence and engagement
- Establish trust, rapport and influence
- Build and deepen relationships to achieve results more easily and efficiently