

SIMPLY PRESENTING STRETCH

1 DAY - 6 PARTICIPANTS



“Good is the enemy of great.”
- Jim Collins author of “Good to great: Why some companies make the leap” -

Overview

‘Simply Presenting Stretch’ briefly refreshes the skills learnt in ‘Simply Presenting’ then takes presenters to the next level in terms of their presence, confidence, creativity and rapport.

‘Simply Presenting Stretch’ is about consciousness and control. It’s about leadership and building your image as a leader. It’s the difference between a good, presenter, and an excellent one.

Empathy

Rapport is not simply the luck of ‘chemistry’. Practical skills can be planned in advance, and implemented on the day, to increase your professional and personal credibility and connection with the audience.

Engagement

It’s frightening how many presenters rely on their visuals to make their presentation ‘engaging’. Not the great ones!! Engagement is a function of the material we choose, the story we tell and the way that we tell it.

Emphasis

Playing it safe isn’t safe. If you deliver in a newsreader tone and a straight-laced style you and your message have no chance of standing out to an information overloaded audience.

Extemporisation

Handling tough questions, being flexible, managing time and improvising, are all core skills for a master presenter.

Payoff

‘Simply Presenting Stretch’ takes capable presenters beyond their comfort zone to create full ownership of their skill-set and ultimately more masterful and magnetic presentations.