

# SIMPLY PRESENTING FOR WOMEN

## 2 DAYS - 6 PARTICIPANTS



"Women systematically underestimate their own abilities."  
Sheryl Sandberg, COO Facebook

### Overview

'Simply Presenting For Women' covers many similar topics to the original 'Simply Presenting' workshop but with far greater emphasis on specific areas of confidence, assertiveness and leadership for women.

The workshop helps to iron out common self-defeating behaviours such as apologising for taking up time, heightened voice pitch when presenting and not asking directly for the desired outcome.

Ultimately, 'Simply Presenting For Women' improves confidence, clarity and conviction for women, no matter what their communication scenario.

<b>Point</b>	Staying away from the 'information-for-information's-sake' trap. Being clear, focused and action-oriented.
<b>Plan</b>	Minimising the time, effort and anxiety typically associated with the Planning Process and ultimately ensuring a structured, punchy 'argument' that focuses on the benefits and consequences for the listener/s.
<b>Props</b>	Using visual aids effectively while ensuring they don't overshadow the presenter's power, presence and conviction.
<b>Personality</b>	Being relaxed and yourself no matter how potentially intimidating or overpowering the 'audience'.

### Payoff

'Simply Presenting For Women' provides participants with highly effective tools for increasing impact, assertiveness and authority while maintaining warmth, empathy and connection.

Specific outcomes include:

- Greater clarity and confidence
- Greater focus and 'punch'
- Greater impact and persuasiveness
- Greater ease and comfort