

PRESENTATION CONSULTING

1-ON-1 OR TEAM



WHEN THERE'S ONLY ONE CHANCE TO GET IT RIGHT!

Overview

Presentation Consulting is most often used in situations where presenters require absolute mastery of their content and delivery for a specific upcoming presentation.

Examples include: keynote speeches at internal or industry conferences, or senior teams preparing for a major pitch.

Process

While every session is unique according to the scope of the presentation, some areas that are commonly addressed include:

- Deep consideration of the audience's needs, expectations and point of view
- Defining a clear, differentiating bottom line message
- Creating a well-structured, robust argument
- Adding engagement and life to the material
- Achieving high levels of influence and persuasion
- Building effective and interesting visual aids
- Brainstorming and rehearsing questions
- Ensuring confidence, presence and credibility in a natural, sincere style.

Presentation Consulting is also often used as a follow-up for participants of the 'Simply Presenting' workshop who are preparing for a key upcoming presentation.

"I have worked with F2F a number of times, particularly in relation to conference presentations. I have found their approach to be very flexible and they tailor their assistance according to the particular needs and circumstances. The passion they have for their jobs and clients is an important ingredient in the outcomes they achieve. I value the support and assistance F2F has provided me over a number of years very highly. I have encouraged many of my colleagues to work with them and would unhesitatingly recommend them to others."

Partner, Tax Practice
PricewaterhouseCoopers