

COMMUNICATIONS MASTERY PROGRAM



“Only one who devotes himself to a cause
with his whole strength and soul can be a true master.”
- Albert Einstein -

Communications is the foundation of all healthy relationships, business or personal. And relationships - with clients, management, peers and staff - are the pillars of your productivity and profitability.

If you're serious about changing the communication style and culture of your Business Unit or organisation, the Communications Mastery (CM) Program is for you.

The CM Program is an intensive process designed to put communications front and centre for your team. It ensures they take seriously, and are effectively equipped, to maximise every communication opportunity, from hallway encounters, to major pitches; quick emails or critical reports.

Purpose

This program, customised for each organisation, significantly shifts the way people think about communication; how they talk and write to one another; influence their stakeholders; and present their ideas. It ensures participants consciously and actively consider their audiences, prepare for their meetings efficiently and deliver with confidence and clarity, consistently, across the board.

Process

Typically the program has 5 elements:

Research & Design	A program tailored specifically to needs
Workshop Modules	3-5 workshops, from ½ day to 2 days in length, over as many months. Some organizations choose '1-on-1 coaching' as a Module in its own right half-way through the program.

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Pre & Post Work

Preparation for each module, and integration exercises after, ensure reinforcement and sustainability of the tools.

Debrief and Evaluation

After each module we like to stay in contact with the Program Organiser to offer and receive feedback and continually fine-tune and tailor upcoming modules

Reports

Reports are written after each module to support participants with a record of their achievements and areas for focus in each aspect of their communication.

Payoff

This Program has the capacity to significantly:

- Increase efficiencies in meetings and presentation
- Improve understanding, rapport and collaboration with stakeholders
- Improve team engagement, cooperation and synergies
- Grow participants' confidence, self-perception and leadership style