



LIST OF SOME OF THE BEST PRESENTATION AND COMMUNICATION LINKS ON THE NET  
(as included under the 'Funky Links' heading of our monthly newsletter)

- Giving feedback doesn't have to be hard. Shari Harley's funny communication skills training video is also instructive and astute. [Click to View](#)
- An inspiring, compassionate and funny TED talk on the topic of [hard conversations](#) by Ash Beckham
- Speaking of counterintuitive, if you haven't seen this great TED talk by Brene Brown on [The Power Of Vulnerability](#), it's time to do so.
- Jamais Cascio, from the Institute for the Future in California believes that the kinds of jobs that will be the most difficult to replace with machines are those jobs that depend on empathy and on human connection: [How to survive looming jobs revolution](#)
- Robert Bolton, lead partner of KPMG's global HR transformation centre of excellence is dumping employee engagement surveys saying they are "abused, misunderstood and not evidence-based". What do you think? [Employee Engagement Surveys Being Dumped](#)
- Hysterical scene from [The Other Guys](#) with Will Ferrell and Mark Wahlberg. Before you go into a difficult conversation, give some thought to how the other person might react. Enjoy 😊
- You may have seen this one. I love how it so quickly and cleverly highlights the need for variety ... in any form of communication: [This sentence has five words](#)
- This brutally honest insight into the pitch process is somewhere between unbearably cringe-worthy and hysterical. The first half-hour podcast of 'Start Up' entitled "[How Not To Pitch A Billionaire](#)"
- Beautiful story of a man finding his voice and his courage to speak up and be himself. 10'48" [Speaking Up](#)
- Terrific breakdown of [Barack Obama's Influencing Skills](#)
- I recently discovered Pippa Malmgren, geopolitician, politics and policy expert, who used to be Special Assistant to the President of the United States for Economic Policy on the National Economic Council and former member of the U.S. President's Working Group on Financial Markets. Here's what she has to say about [success](#)



- This won't be for everyone, but I'm enjoying a lot of Eckhart Tolle at the moment. This link is what he has to say about [Being Present In Relationships](#). It's a powerful idea. Turning up to each communication and just being who you are, and letting them be who they are, in this moment, leaving all the history of how you've interacted in the past, behind. I love that he's so daggy in how he dresses and that he doesn't have Hollywood good looks but his presence and message are so powerful it's made him one of the most famous and influential teachers on the planet. 7'41"
- I heard this guy interviewed in a Podcast recently. Unfortunately, I listen to so many podcasts I can't remember which one it was but I do remember his name is Warren Berger and he's written a book called 'A More Beautiful Question' which I'll read when I'm finished my current book about listening! Here's his [Five Questions Not To Ask](#). If you read the book before me, please send me your thoughts 😊
- Just for fun, Lucy Kellaway of the Financial Review gives her [5 Step Guide To Public Speaking](#) including this interesting piece of advice "for a morning speech a nip from a hip flask may not be quite the thing, but for evening speeches one (or two) glasses of wine take the edge off". Hey, I didn't say I agreed with everything she suggests!
- And while we're at it, a lovely blog about [Creating Effective Presentation Titles](#)
- Nice little article in the Financial Review last week about the art of clear, succinct messaging: [World's Grumpiest Boss](#)
- Nice simple blog on the Understanding Boys website called [The Best Way To Listen To Your Teenage Boy](#). Frankly we should rename it 'The Best Way to Listen to Anyone'.
- Great use of stats 1: This is old. You've probably seen it, but we can't include a newsletter about the use of stats in a presentation without the master of statistics himself, the late and great Hans Rosling. Here he debunks myths about ["developing countries"](#)
- Great use of stats 2: Do not click on this one if you're easily offended. The inimitable and colourful Mark Ritson deconstructs the myths around [traditional versus digital marketing](#)
- Great use of stats 3: Our third video is one of my favourite people in the world, the magical Paul Dunn, 4 times TEDx Speaker, award-winning entrepreneur, chairman of the revolutionary B1G1 and master presenter on ["Impact, habit and connection"](#) (Meanwhile if you like Paul, would love your business to give back more to people in need and want to hear more, here's a bonus video of him talking about [B1G1](#))



- Great use of stats 4: Finally, not a video, but given we're on a roll with using stats to debunk myths, here's the real list of [America's Greatest Fears 2015](#) (there doesn't appear to be an Australian equivalent, nor a more recent survey). Public Speaking comes in not at the top as is often cited, but a humble 26th (still not to be sniffed at as a significant fear) and second in the 'Personal Anxieties' category. After? You may well ask.....reptiles!
- SHOCKING BUT NOT SURPRISING - During the 2016 primary elections, a study looked at the speeches of the Republican candidates and ran them through the Flesch-Kincaid test that shows the grade level of their speech. Trump averaged a 3rd-4th grade level on each of his speeches, where other candidates like Ted Cruz had a ninth-grade level and both Ben Carson and Mike Huckabee were at an eighth-grade level.

Those are the facts. How you choose to interpret or judge them is up to you. The good news is that your readers or audiences are likely to be more specialised and appreciative of a higher level of communication than perhaps the broader population, but an interesting learning remains. A simpler message is often clearer and more influential than anything too highbrow.

There are many different readability tests online. Here's a [FREE ONE](#) but have a look around to find one that you're happy to use on a regular basis to test the readability of your written pieces

- The online Book of Life aims to be the curation of the best and most helpful ideas in the area of emotional life. It is being written by many people over a long time and therefore keeps changing and evolving. This piece, on [LISTENING AS EDITING](#) is a delightful piece on how a good listener emulates the qualities of a good editor.
- While we're on a roll with podcast Planet Money, in their Episode 'When India's Cash Disappeared' they discuss, and even show the slides for [The 9 Minute Presentation That Changed The Course of The Indian Economy](#). I hope you like flowcharts :)
- It's a rare day that I'm on the road to a meeting and I get to hear an interesting piece on the radio from start to finish, but yesterday I got lucky. Here's an [interview](#) by Richard Aedy from Radio National's 'Best Practice' called 'It's not you, it's me: the art of the exit interview.' It's practical and grounded and I particularly liked the idea of, and process for, 'retention' interviews.
- What can I say? Christine Lagarde rocks. Of course it helps to have a French accent and sense of style, but far more importantly, I love the example she offers to women around the world and what she says and does to support [Diversity and Equality](#) in the workplace.